**Press release**

**The Israel Multiple Sclerosis Society launched a unique project
to mark a world united to find a cure for MS and to improve the lives of people with MS throughout the world**

**We are excited to introduce and launch the hot new song & music clip** **in English**

**"I AM PERFECT JUST THE WAY I AM ", by Mirage**

**The song was produced by the Israel Multiple Sclerosis Society in collaboration, with the MIRAGE! band. It celebrates the individual beauty within each of us and advances the vision of a world free of prejudice, free of oppression of others due to their physical challenges, religious, ethnic or gender identity, mental challenges or any of the many reasons that people are victimized.**

**The song and clip are dedicated to all the people with Multiple Sclerosis throughout the world, yet the message is a universal message:**

 **we as individuals face difficulties, hardships and prejudice, yet united we can overcome all obstacles and make a change –**

**"We are all uniquely beautiful and perfect
 Just the Way We Are”**

**"I am beautiful and perfect just the way I am"**

**We are millions of people with MS around the world**

 **And we want all of you to join and unite with us**

**in the battle to realize the dream... that one day soon, a cure will be found and there will be an equitable support system which will promote the quality of life of people with MS worldwide!**

**Together we will win the battle against all expressions of narrow mindedness,**

**disrespect, injustice, bigotry and shaming...**

" **This project is provided as a service to the public, courtesy of Sanofi Genzyme "**

**MIRAGE:**

This extremely talented band hails from Israel’s Negev Region. Mirage began performing in 2012, and rapidly gained popularity. Its musical roots include Gospel, R&B as well as the Popular and Rock genres. By the first season of “X Factor Israel”, MIRAGE had received enough recognition throughout the country to be invited to perform in the show, where they advanced all the way to Judges House finals. Their roots in the Black-African Hebrew Israelite Community and their American –African heritage have uniquely qualified them to be fitting spokespersons for the
“marginalized”. (American- Israeli citizenship)

**Shaleak Chism aka "lee".**

Shaleak Chism aka "lee". I was born on March 1, 1993 in Arad Israel where I grew up in a family full of art and talent. As the son of a professional dancer and musician (among other things my parents excelled at). I began studying many different genres of dance (e.g., ballet, modern, jazz, tap, etc.) while simultaneously studying many different instrument (piano, violin, drums, trumpet. etc.) and participating in several music programs and choirs. From age 9 I began performing in international dance group on stages around America and Africa. In between the ages of 13-16 I had the pleasure of living in Ethiopia for a year and then In South Africa with my mom and sisters where I eventually discovered my passion for playing guitar, singing and writing and composing my own music. By age 17 I had return home to Israel where I lived with my dad and brothers and my mom Ariellah who was a healer and nurse (yes I have two mothers and I grew up with them both). For the next few years I explored my passion by participating in more musical projects than I can count. Including choirs, band, groups, and projects I participated in alone as well. These days I consider myself a professional in my craft and am proud of the resume I have built with my experience on stages and TV. One of the project I am most proud to be a part of is the volunteer work we (Mirage) have done with and for the MS Society raising awareness for the cause and all of its brave persons who live with it around the world. I hope that with the song we wrote we will inspire people around the world living with MS, and any other illnesses or just going through anything that's difficult and feel that they might want to give up.
**To keep going and remember how strong, beautiful and perfect we all are in our own unique way.**

**Mosheah Edwards**

Mosheah Edwards also known as Mosh I was born Feb. 1 1992 , In Dimona Israel i was raised in a musical, healthy , entertaining environment at the age of 9 i started teaching myself to sing and dance and joined a choir at 11 as a background singer and started performing at wedding and bar mitzvoth, (along with fellow band members), while serving in the Air Force i joined a band called "mirage" first time being televised on the X factor Israel as a band member (singer/rapper/dancer) of mainly covers , in May 2014 was offered to make a song as a donation for the M.S Society, dedicated to persons with M.S. around the world - **"just the way I am"** i wrote the song based on me losing my mother and brother earlier that year and also to raise awareness to M.S and other illness **, looking forward to create music for the healing. And to bring people together.**

**ZAKAI QUICK**

FIRST GIVING ALL HONORS AND PRAISES TO GOD. AND THANKS TO ALL M.S. persons that gave me the opportunity to sing for them.

My name is Zakai Quick. I am 25 years old. I was born in Dimona, Israel, a small southern town located in the Negev Region of the country. I am number eight, from the eldest to the youngest in a family of thirteen children.

I know in my heart that God chose music to be my contribution to the world. And, in turn, I accepted the challenge, which I know for sure was the greatest choice I could have ever made. When I was a child, I would sneak away, by myself, and hide in the mountains to sing. I just love the way it made me feel, and I loved to hear the sounds of the notes that came out of my mouth.

I’ve always had great support from my family and friends. When strangers would happen to hear as I mumbled or hummed a tune, they would complement my sound and sometimes give me another song to sing. All of this highlighted my road in life.

I have always loved connecting with people, and I can’t think of a better way to do that, other than music. This profession has allowed me to perform all over Israel, as well as England, France, Italy, Russia, etc. I love to watch the smiles and the expressions on the faces of people, when they hear me sing. It makes me happy to make them happy.

I know that God put me here, and blessed me with a special voice for a reason and gave me the opportunity to make a change to benefit M.S. persons and any person that feels 'left out '
 **my message is: we all were created equal and perfect just the way we are.**